



LARGEST GATHERING OF
YOUNG LEADERS & ENTREPRENEURS

THE
REAL **യുഗം**

NOT A COMEBACK! BUT A STATEMENT

SPONSORSHIP PROPOSAL



23, 24, 25
OCT 2026



HOTEL TRIPENTA,
MALAMPUZHA



PALAKKAD
KERALA, INDIA

HOST:
JCI PALGHAT



BUSINESS
NETWORKING



LEADERSHIP
SESSIONS



ROUNDTABLE
DISCUSSIONS



AWARDS
& RECOGNITION



FAMILY & KIDS
ENTERTAINMENT

Official Event Website

therealyugam.online

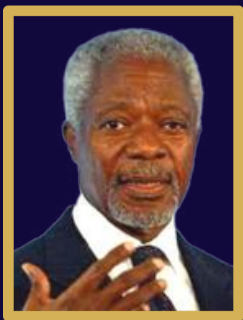
111 YEARS OF IMPACT 130+ COUNTRIES ONE GLOBAL MOVEMENT



Junior Chamber International (JCI) is a global organization with a legacy spanning over 110 years, uniting young active citizens aged 18 to 40 who are driven by a shared passion to create sustainable positive change in their communities and beyond.

With a network of 3,00,000+ active members across 130+ countries, JCI has become a powerful platform for leadership development, community impact, and global collaboration. Over the decades, JCI has served as a launchpad for inspiring changemakers and visionary leaders around the world.

NOTABLE ALUMNI INCLUDE



Kofi Annan



John F. Kennedy



George Bush



Adi Godrej



Ashok Gehlot

"WE DON'T JUST TRAIN LEADERS — WE BUILD CHANGEMAKERS."

OUR MISSION

To provide leadership development opportunities that empower young people to create positive change.

OUR VISION

To be the foremost global network of young leaders.

OUR CREED

We Believe

That faith in God gives meaning and purpose to human life

That the brotherhood of man transcends the sovereignty of nations

That economic justice can best be won by free men through free enterprise

That government should be of laws rather than of men

That earth's great treasure lies in human personality

And that service to humanity is the best work of life

ABOUT US



1. JCI INDIA

Junior Chamber International (JCI) is a leading global organization dedicated to developing young leaders and empowering them to create positive change in their communities. With a presence in more than 100 countries and hundreds of thousands of active members worldwide, JCI provides opportunities for leadership development, personal growth, business networking, and community impact. Guided by its mission of "Developing Leaders for a Changing World," JCI inspires young people to become active citizens and transformational leaders who contribute to a better future.



2. JCI INDIA ZONE 28

JCI India Zone 28 is one of the most dynamic and rapidly growing zones in JCI India. Comprising Local Organizations across the entire Palakkad district and parts of Malappuram district, Zone 28 serves as a vibrant platform for leadership development, community service, entrepreneurship, and networking. Entering its third year of operation, the zone has already established a strong identity through impactful programs, member engagement, and a commitment to nurturing future leaders across the region.



3. JCI PALGHAT

JCI Palghat is a prestigious Local Organization with a proud legacy of 38 years of service and leadership. Since its inception, the organization has been at the forefront of developing young leaders, implementing community development projects, and creating opportunities for personal and professional growth. Through its consistent commitment to excellence, JCI Palghat has produced numerous leaders who have excelled at regional, national, and international levels, making it one of the most respected organizations in the JCI movement.



4. ZONECON 2026 - THE REAL YUGA

Zonecon 2026 - The Real Yuga is the annual flagship convention of JCI India Zone 28, bringing together leaders, entrepreneurs, professionals, and changemakers from across the zone. Scheduled to be held on 23rd, 24th, and 25th October 2026 at Tripenta Hotel, Malampuzha, Palakkad, the convention will serve as a platform for learning, networking, collaboration, and celebration. Featuring inspiring keynote sessions, leadership development programs, business networking opportunities, recognition ceremonies, election and entertainment. The event promises an enriching experience for every participant. Centered around the theme "The Real യുഗം – Not a Comeback, But a Statement," Zonecon 2026 symbolizes a bold new era of leadership, growth, and excellence for Zone 28.

REGISTRATIONS: 1000+ DELEGATES

Event Attractions Include:



Leadership Talk



Cultural Fest & Awards Night



Networking



Business Conclave



Election



Business Stalls Showcases

Audience Profile:



Entrepreneurs



Policy Advocates



Start-up Founders



JCI Family Members



Professionals



Students

What's in it for you?

High-value Brand Visibility

Showcase your brand to 1000+ future decision-makers. Digital + On-ground presence.

Exhibition Opportunity

Product showcase, lead generation, audience sampling and demo space available.

Social Media Promotion

Logo integration in digital promos reaching 3 Lacs + followers + paid ads support.

Trusted Network

Association with JCI – a globally respected institution in leadership development.



Venue



Cultural Events



Award Ceremony



Business Conclave



Business Stalls



Fun/indoor Games

TITLE SPONSOR

₹6 LAKHS

DELIVERABLES FOR TITLE SPONSOR

Main Conference Area

1. Event named as **"Powered by [Your Brand]"**, on LED Wall Backdrop for the whole event
2. 10 minutes Presentation slot on Stage during Awards
3. Chair Branding – your logo will be branded on all 1000 Chairs
4. Exclusive **Awards Night Branding**
5. Your Advertisement will be displayed in Centre LED Wall in between Events



Dinning Area

1. Water bottle – Your logo will be branded on bottles served on dining areas
2. 8 x 8 Ft Flex Branding in dining areas
3. Your Logo will be printed in Tissue & Plate Paper served in dinning



Main Entrance Area

1. Entrance Arch Branding –Your logo will be Prominently placed on Main Entrance
2. **Hoarding at Main Areas in Palakkad Town** Near Venue
3. 10 Numbers of 4 x 4 Ft Side Wall Branding on Path Way
4. **Octonorm Stall for Business Promotion** in Lobby (16 x 8 x 8 Ft)



Print Media Branding

1. Name in **Return Gift Bags** (1000Bags)
2. Advertisement in **FM Radio**
3. Advertisement in Social Media
4. Logo on all Print / Digital Materials
5. **Complimentary 6 VIP Passes**



DELIVERABLES FOR TITLE SPONSOR

DIAMOND SPONSOR

₹4 Lakhs

Main Conference Area

1. Your Brand on LED Wall Backdrop for the whole event
2. 10 Mins Presentation slot on Stage during Awards
3. Exclusive Awards Night Branding
4. Your Advertisement will be displayed in Centre LED Wall in between Events

Dinning Area

1. 8 x 8 Ft Flex Branding in Dining Areas
2. Your Logo will be printed in Tissue Paper served in Dinning

GOLD SPONSOR ₹ 2.5 Lakhs

Main Conference Area

1. Your Brand will be displayed on LED Side Wall & Stage
2. Your Advertisement will be displayed in Side LED Wall in between Events
3. 5 Mins Presentation slot on Stage during Awards
4. Exclusive Awards Night Branding

Dinning Area

1. 8 x 8 Ft Flex Branding in Dining Areas

Main Entrance Area

1. Entrance Arch Branding - Your logo will be Prominently placed on Main Entrance
2. 5 Nos of 4 x 4 Ft Side Wall Branding on Path Way
3. Octonorm Stall for Business Promotion in Lobby (8 x 8 x 8 Ft)

Print Media Branding

1. Advertisement in Social Media
2. Logo on all Print / Digital Materials
3. Complimentary 5 VIP Passes

Main Entrance Area

1. Entrance Arch Branding - Your logo will be Prominently placed on Main Entrance
2. Hoardings at Main areas in Palakkad Town
3. 5 Nos of 4 x 4 Ft Side Wall Branding on Path Way
4. Stall for Business Promotion

Print Media Branding

1. Name in Return Gift Bags (1000 Bags)
2. Advertisement in FM Radio
3. Advertisement in Social Media
4. Logo on all Print / Digital Materials
5. Complimentary 5 VIP Passes

SILVER SPONSOR ₹ 1.5 Lakhs

Main Conference Area

1. Your Brand will be displayed on LED Side Wall & Stage
2. Your Advertisement will be displayed in Side LED Wall in between Events

Dinning Area

1. 8 x 8 Ft Flex Branding in Dining Areas

Main Entrance Area

1. Entrance Arch Branding - Placed on Main Entrance
2. 2 Nos of 4 x 4 Ft Side Wall Branding on Path Way
3. Stall for Business Promotion

Print Media Branding

1. Advertisement in Social Media
2. Logo on all Print / Digital Materials
3. Complimentary 5 VIP Passes

SPONSORSHIP OPPORTUNITIES

Chair Branding Sponsor ₹ 1 Lakh

All 600 chairs in the hall will be branded with your logo on the back.

Return Gift Sponsor ₹ 2 Lakh

Your brand logo will be featured on the return gifts distributed to all participants



Lobby LED Wall Display ₹ 8 K

Your Ad will be displayed on the LED Walls placed at the lobby.

Side Wall LED Display ₹ 10 K

Your business banner or Logo will be displayed on the sidewall LED Display every hour.

Hoarding Sponsor ₹ 3 K

Your Ad can be used at the bottom of the hoarding



Water Bottle Sponsor ₹ 1 Lakh

Your logo will be printed on Water bottle, Tissue Paper & Paper sheets for the Plates on Dining Table



Business Stalls ₹ 25 K

Stalls with Size 10ft x 10ft x8ft for the dates : 24 & 25 October 2026



Contact Us for More Informations



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Host President
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Host Secretary
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Host Treasurer
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